

Growth Management Challenges and Opportunities in the Refugee Entrepreneurs' New Nordic Home

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Abstract

The early growth of business is the most critical period for building a company in a new host country of refugees. Management priorities are categories where owner-managers allocate and focus their attention and activities. Management priorities devised in this study are derived from the growth management literature. The aim of this study is to clarify the special characteristics of business management in Nordic context from the perspective of refugee entrepreneurs.

This multiple-case study used the critical incident technique in data collection, and the data were gathered from Finland, Sweden, Iceland, Denmark and Norway. The research gap can be condensed into the following research question: What are the refugee entrepreneurs' growth management priorities in the Nordic countries? The data, consisting of 5 semi-structured interviews, was collected on-site in the five Nordic countries in 2023.

This study is a step in the series of studies of opening the contextual aspect of growth the Nordic countries Iceland, Denmark, Norway, Sweden, and Finland. The preliminary results presented in this study show how refugee entrepreneurs, building their businesses within their new Nordic host context, thriving in global sustainable development indexes, are manage growth management challenges and opportunities, to take the next steps towards more sustainable future.

Keywords: refugee entrepreneurs, entrepreneurship, growth management, Nordic countries