

Development of Intercultural and Entrepreneurial Competence with The Help of Project Learning of Students of Tourism

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Abstract

The paper investigates the critical connection between intercultural and entrepreneurial competencies and project learning among tourism students. He emphasises that in today's globalised world, the key to developing intercultural competencies because of the diversity of touristic destinations and guests. At the same time, he points out that entrepreneurial skills enable students to manage and develop touristic projects in companies efficiently. The paper notes that project-based learning enables the integration of those competencies into the students' practice. With a project, working on developing abilities to rescue problems, teamwork, and critical thinking contributes to their holistic development. Through project learning, students gain practical experience that helps them understand the complex tourist industry and adjust to changing market conditions. This link between cross-cultural and entrepreneurial competencies and project learning is critically vital for preparing students for successful careers in the tourism industry.

Keywords: intercultural competence, entrepreneurial competence, project competence learning, tourism, teamwork