

Processes of Knowledge Transfer at Higher Education Institutions Based On the Examples of Poland and Tanzania

Abstract

The article explores the multifaceted knowledge transfer realm of Poland and Tanzania universities. By examining various categories of knowledge transfer processes, this article seeks to illuminate the dynamic landscape of educational exchange and collaboration between universities and their surroundings. Firstly, the article will scrutinize the traditional avenues of undergraduate, master's, and doctoral student teaching. It will explore how these educational tiers are fundamental platforms for disseminating knowledge and nurturing future professionals in both countries. Secondly, the discussion will extend to postgraduate studies, encompassing programs such as MBA, which are pivotal in equipping individuals with specialized skills and knowledge essential for navigating contemporary professional landscapes.

Light will be shed on courses and training tailored to the business environment. Additionally, the article will explore the consultancy services universities provide to businesses. Furthermore, the production of scientific publications, including articles and books, will be examined. By analysing the volume and nature of the scholarly output, the article aims to gauge the extent of academic contribution to knowledge distribution. The article will draw upon empirical evidence and statistical data to elucidate the characteristics of knowledge transfer processes. The article endeavours to enrich our understanding of the intricate dynamics shaping the interface between academia, industry, and society in the contexts of Poland and Tanzania.

Keywords: processes of knowledge transfer, process management, higher education, Poland, Tanzania