

Possibilities of implementing Cleaner Production in enterprises – an introduction to qualitative research

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Abstract

The activities of each enterprise impact the natural environment. Many economic entities invest in and transform processes to make them as environmentally friendly as possible. Simply reducing the amount of waste produced is not sufficient. Cleaner Production is a management strategy that involves transforming processes in such a way as to minimise the generation of pollutants and waste at the source – partly or even entirely (prevention rather than pollution).

The primary aim of the research is to understand and comprehend the elements influencing the implementation of Cleaner Production in small and medium-sized enterprises. The areas of interest include, among others: management staff, the company's environment, and the technological and informational solutions employed.

The paper will present the theoretical foundations related to the very term 'Cleaner Production' as well as information forming the basis for the proper conduct of the planned own research (literature analysis). Additionally, the results of analyses concerning the implementation of Cleaner Production principles will be presented, based on available data from secondary sources.

The author is currently preparing to carry out comprehensive research related to the implementation of Cleaner Production principles in enterprises in Poland. The progress of the research will be presented, particularly concerning the development of a tool for qualitative studies.

The research presented in the publication was carried out as part of the project entitled 'Readiness of small and medium-sized enterprises to implement the Cleaner Production principles', funded by the National Science Centre (Poland) under grant number: 2025/09/X/HS4/00956.

Keywords: cleaner production, circular economy, enterprise, SME, implementation