Call for Papers: Special Section on Metaverse and AI in Management Research and Education

The International Journal of Management, Knowledge and Learning (IJMKL) invites submissions for a special section to explore the emergent fields of the Metaverse and Artificial Intelligence (AI) and their transformative impacts on management research and education. This special section aims to assemble high-quality research that addresses the multifaceted opportunities and challenges these technologies pose to contemporary management practices and educational paradigms.

Guest Editor:

Dr. Kalle Nuortimo, Oulu University, Finland

Scope of the Special Section:

We are looking for original research papers, empirical studies, theoretical frameworks, and critical analyses that elucidate the transformative potential and the complexities of the Metaverse and AI. Submissions may include but are not limited to the following topics:
–   The implications of the Metaverse for business operations, customer engagement, and workforce dynamics.
–   Innovations in human-computer interaction, digital sociology, and cultural studies within virtual environments.
–   The role of the Metaverse in reshaping collaboration, innovation, and immersive experiences in corporate management.
–   Advances in AI-driven solutions like predictive analytics and their impact on organizational efficiency and productivity.
–   Ethical, privacy, and bias considerations in AI technologies and their regulation.
–   AI's role in enhancing educational methods, personalized learning, and knowledge dissemination.
–   Case studies on AI and the Metaverse drive progress in healthcare, finance, transportation, and sustainability sectors.

Submission Guidelines:

Contributors are encouraged to submit comprehensive papers offering novel insights and practical implications for the scholarly community and industry practitioners. Submissions should clearly articulate the research question, methodology, findings, and their significance to management research and education.

Please ensure all submissions adhere to the IJMKL's author guidelines, which are available on our website. Papers should be formatted according to the journal's style and subject to peer review. For detailed submission instructions, manuscript formatting guidelines, and submission deadline, please visit https://ijmkl.si/.

Important Dates:
–   Submission Deadline: September 30, 2024
–   Review Completion: October 31, 2024
–   Revision Deadline: November 30, 2024
–   Final Decision Notification: November 30, 2024
–   Publication Date: December 15, 2024

By contributing to this special section, authors have an exceptional opportunity to shape the discourse in the dynamic fields of the Metaverse and AI and their intersection with management and learning. We look forward to your submissions and advancing the conversation in these critical areas of research and practice.